
















CHECKLIST FOR AFFILIATE MARKETERS


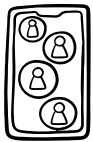
Things to Do:

- Pick high-rewarding niches 
- Research and select best-suited affiliate programs 
- Create a content plan 
- Set your objectives & KPIs 
- Plan your budget for ad creatives & other promotional material 
- Build an engaging blog, a website or a landing page 
- Create high-quality & engaging content 
- Strategically integrate affiliate links into your content 
- Make sure your affiliate links are nofollow 
- Implement effective SEO strategies to improve your content's visibility 
- Use effective CTAs 
- Build and nurture an email list & promote through email marketing 

Things to Do:

- Cross-promote on all social platforms 
- Stay compliant to advertising guidelines 
- Track analytics & measure results 
- Stay updated with the latest trends in affiliate marketing 
- Disclose your affiliate links 
- Network with fellow marketers 
- Be patient yet persistent 

Things to Avoid:

- Do not over-promote 
- Avoid promoting low-quality products 
- Do not ignore mobile users 
- Do not neglect building relationships with brands 